

ASHOK KUMAR.K

Mobile No: 97155-31131

Email ID: akumark1990@gmail.com

CAREER OBJECTIVE

I would like to be in well-established concern in marketing field needs of the organization and to reach the heights through sustained hard work.

ACADEMIC PROFILE

- **B.Sc[COMPUTER SCIENCE]** finishing in Sri Vasavi College, Erode affiliated to Bharathiyar University and secured a **69%**, 2008-2011.
- **HSC** from Government Boys Higher Secondary School, manikampalayam Erode. (State Board) and secured a **61.5%**, 2006-2008.
- **SSLC** from Government Boys Higher Secondary School, manikampalayam Erode. (State Board) and secured a **52.4%**, 2005-2006.

COMPUTER PROFICIENCY

- | | | |
|--------------------|---|------------------------------|
| • LANGUAGES | : | C&C++,JAVA |
| • OPERATING SYSTEM | : | Windows98, 2000, Xp |
| • DATA BASE | : | Oracle |
| • PACKAGES | : | MS Office, Adobe Photoshop |
| • TOOLS | : | Microsoft Office Application |

WORK EXPERIENCE

MAX Life Insurance Co Ltd-10th July 2023 to Up to date.

Financial Sales Manager at YES BANK Channel

- Handling 6 Branches in Rural Cluster
- Building a good relationship with Branch Heads and staffs which will help in generation good prospects.
- Follow-up on Renewals month on month and maintain good persistency.

SBI Life Insurance – 13th Sep 2021 to 7th March 2023.

Senior Business Development Executive – Karur Reg-5

- Handling 6 SBI Bank Branches of Rasipuram Cluster
- Building a good relationship with Branch Heads and staffs which will help in generating good prospects
- Follow-up on Renewals month on month and maintain good persistency

ADITYA Birla Health Insurance-16th Dec 2019 to 09th Sep 2021

Sales Manager – Bancassurance

- Handle HDFC Branch Banking Entire Salem and Hosur Cluster
- Got it 1 Promotion from Assistant Sales Manager to Sales Manager
- Building relationship with Banking customers and maintaining cordial relationship with HDFC staffs to generate business

- Ensuring smooth functioning on after sale service like Renewals and attending customer queries, extending support to Bank Partner to complete their targets also.

APOLLO Munich Health Insurance Co.Ltd.-19th Feb 2018 to 15th Dec 2019

Channel Sales Officer – Bancassurance

- Handle Canara Bank – 25 Branches, Axis Bank – 6 Branches, IOB – 8 Branches, Equitas Bank – 4 Branches across Erode & Salem Region.
- Building relationship with Bankers & clients
- Meeting & Interaction with clients about the policies
- Generating leads & conversion of leads
- Maintain database of the clients

HDFC Standard Life Insurance as Business Development Manager from Jun 2017 to Feb2018.

Sri Andavar Fabrics & Sri AndavarTex Process Mill, Erode as Manager from Apr 2015 to May 2017.

Hibiscus Pharmaceuticals Pvt.Ltd., Erode as Medical Representative from Aug2013 to Mar2015.

Samundymedicals”B”, Erode as Sales Executive from Dec 2011 to Jul 2013.

Khazana Jewelry, Coimbatore as Sales Executive and Marketing field on May 2011 to Nov 2011.

SUMMARY OF PERSONAL ATTRIBUTES

- Reliable, Confident and hard working
- Self-Motivated

CO-CURRICULAR ACTIVITIES

- Had been the coordinator of English Literary Association
- Took student seminar in many times at Sri Vasavi College
- Active member of YRC
- Participated in Inter-college competitions and got prize in Marketing, Quiz, Surprise Event
- Special training for “SOFTWARE TESTING” on “KGISL INSTITUTE” of Coimbatore
- Had been the coordinator of Blood Donors Club at Sri Vasavi College

PERSONAL PROFILE

Father Name :R.Kuppan
Mother Name :K.Kandhammal
Spouse Name :G.Nandhini(20.05.1998)
Child Name :A.N.KeerthiMahalakshmi(09.12.2021)
Date of Birth :25th September 1989
Gender :Male
Marital Status :Married with Family
Blood Group :O+ Positive
Languages Known :Tamil, English

Hobbies : Playing Cricket, Football, Investing Share Market, Dancing, Hearing songs.

Address :NO:16, PPM Complex, Indian Oil Bunk Back Side, Karuveppampatti pirivu, Tiruchengode, Namakkal-637304.

Signature

Place :

Date :

(K.ASHOK KUMAR)